StoreFront

Cloud-based web-to-print solution

E-commerce keeps on booming. Customers expect products to be just a few clicks away.
Print buyers are no exception, and that's where StoreFront comes in: a cloud-based
web-to-print solution that enables customers to place orders online 24/7.

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StoreFront: Cloud-based web-to-print solution

Offer customers 24/7 convenience

Setting up and managing well-designed, responsive online stores to sell your print and non-print products – that's what StoreFront is all about. Expand your reach to a broader audience and enable customers to personalize and order products at the click of a mouse. Boasting a rich feature set, StoreFront is the ideal e-commerce solution for all commercial printers, sign and display professionals, full-service providers and creative agencies.

Expand your customer base

StoreFront enables you to create a personalized online shop for specific customers. Appealing to marketing managers, creative directors, retail managers, small business owners, franchisees and more, your intuitive StoreFront store allows customers to use an internal approval cycle for their purchases and track stock levels of their marketing material.

Setting up a public web-to-print store is a second possibility – one that's ideal if you want to attract new customers and extend your geographic reach. When purchasing your products online, customers can choose from a variety of payment options. Whether you create a customized or public shop, StoreFront allows you to monitor orders easily and streamline your sales processes.

Increase sales and revenue

Offer customers a wide range of print products, on demand or from stock. Through StoreFront's integrated Online Editor, print buyers can easily personalize documents. Customizing existing templates? Uploading their own artwork or images? Personalizing business cards and stationery or regionalizing data sheets, newsletters and more? It's all possible.

Do you prefer that your customers choose from pre-designed publications? That's an option, too. And you're not limited to selling print products either. Increase your revenue by offering additional product types such as pens, display racks and digital goods.

Streamline your workflow

Thanks to open industry standards (e.g. PDF and JDF), orders coming in via StoreFront can be processed using any print production tool. The web-to-print solution truly thrives, however, when combined with Apogee Prepress or Asanti workflow software. Orders are then automatically downloaded and processed, for a streamlined and efficient data flow.
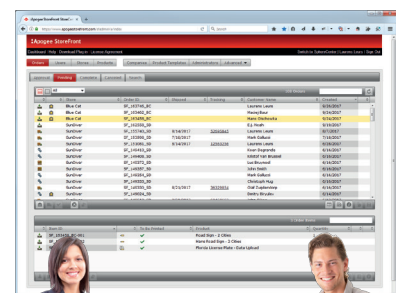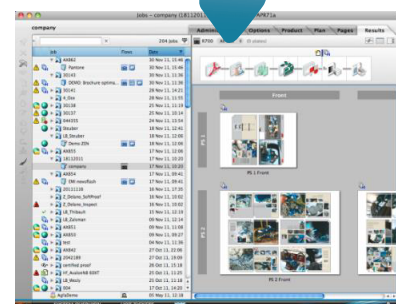
Print Buyers

Your web-to-print store
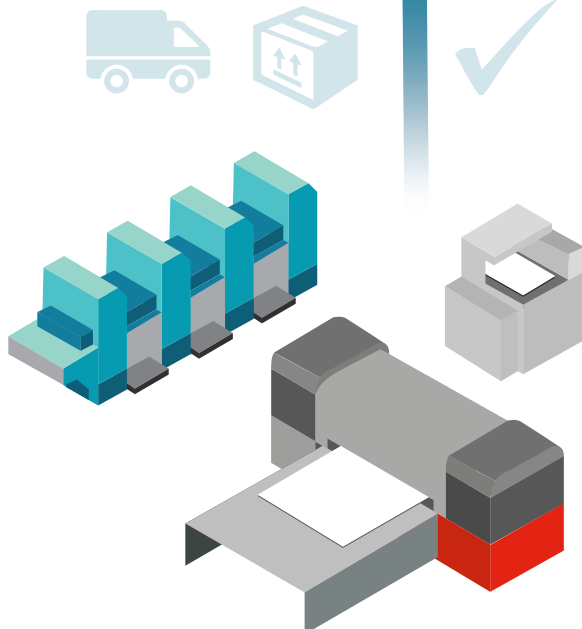
StoreFront

Managing stores and orders

StoreCenter

Customer   **Printer**

WorkFlow

Processing print orders

Features and benefits

Software as a service (SaaS)

StoreFront is a cloud-based, software-as-a-service (SaaS) solution, which means there's no need to invest in servers, software, database applications or an expensive symmetrical internet connection. In addition to reducing your costs, this also speeds up your time to market.

Multiple easy-to-manage stores

Create multiple online shops, each targeting a specific customer or market, or offering a certain type of product. Managing your shops, maintaining an overview of your product offerings, keeping track of orders — with just one glance at StoreFront's intuitive dashboard, you'll be up to date.

Swift and effortless browsing

Simple to navigate, easy to browse through, accessible on a phone or tablet as well as a larger screen — customers will be pleased with more than just the extra convenience of shopping online, whenever and wherever.
Offer them the advantages of a StoreFront store and they'll be surprised by how easy it is to find, personalize and order the products they need.

Powerful Online Editor

StoreFront's Online Editor enables print buyers to customize documents online. Occasional users will appreciate the easy-to-use forms for the personalization of predefined business cards, letterheads, promotional items, and other products. Frequent buyers will be delighted by the advanced editing features for the creation of rich multi-page publications.

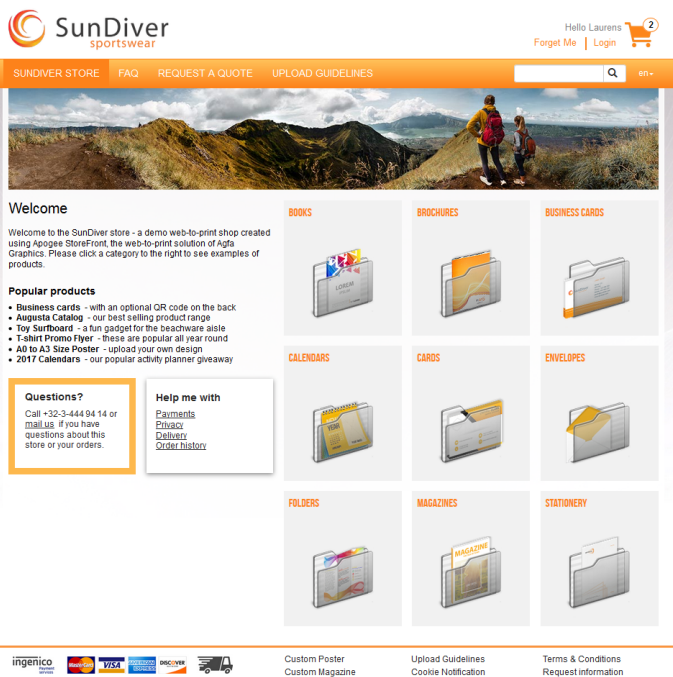### Multiple languages and currencies

StoreFront supports a wide range of languages and currencies — indispensable for those with international businesses or aspirations.

Optional tools

Optional yet completely possible: integrating online payment into StoreFront. In addition, the web-to-print solution features sales promotion tools to offer customers temporary discounts through promo codes.

StoreFront for commercial printers

Seamless integration with Apogee Prepress

Although incoming orders can be processed using any print production system, StoreFront truly shines when combined with other Agfa Graphics solutions like Apogee Prepress workflow software for commercial printers. Within StoreFront you can predefine the preferred prepress production settings for each separate product. Automatically downloading and processing online orders, Apogee Prepress seamlessly integrates with the web-to-print system, saving valuable time and effort.

Optimal customer retention

StoreFront's Online Editor features specific options geared for corporate users: automatically populating business cards with contact details, dynamically adapting barcodes and QR codes, inserting images from an image library managed internally … The bottom line? StoreFront allows print buyers to customize products, which will only make them more loyal as customers.

Approval options for companies

Offer organizations the possibility of reviewing all orders placed by their employees, in terms of both content and pricing. They will thank you for making it easy for them to verify their brand style and print budget. Larger companies can even appoint approvers by region or team. Furthermore, corporate customers have the option of exporting their order histories to Excel files.

Forwarding data to your MIS

StoreFront order data can be converted to XML or CSV files and used in a management information system for invoicing, production planning or shipping. This minimizes double data entry and increases productivity.

StoreFront for sign & display printers

Seamless integration with Asanti

Sign & display printers combining StoreFront and Asanti will not only extend their geographic reach; they'll significantly improve their productivity, save time and meet de adlines more easily. Asanti automatically downloads StoreFront order data and either converts it into production jobs or exports it to other workflows, RIPs or production facilities.

Templates to guide customers

The easier it is for your customers to order and customize their products, the better. StoreFront shops keep the ordering of complex designs simple and effortless by enabling customers to download templates created with Adobe Illustrator or other design applications. Print buyers can then use the template as a basis to create their point of sales display, cardboard box, soft signage or other complex product. Once their finished design is uploaded to StoreFront, an integrated preflight engine automatically checks the image resolution, fonts, etc.

Pricing per square meter

Accurate pricing is crucial in today's competitive print market. That's why product prices can be based on the dimensions of customers' orders, using degressive pricing when volumes grow bigger. Even the pricing of options such as grommets or varnish can be dimension-based. StoreFront can automatically group different order items to optimize packaging and calculate competitive shipping costs.

Offer product kits

Make sure customers order everything they need: offer them complete product kits combining multiple items such as artwork and mounting material or roll-ups and matching banners.

New feature: "Save For Quote"

Thanks to an added functionality called 'Save For Quote', customers such as resellers and agencies now immediately see the total cost, including shipping, of a range of products. Consequently, simple sales proposals no longer need human intervention and your sales representatives can focus on new prospects and customer satisfaction.

Specifications

Supported browsers
- For print buyers: Chrome 54 or higher, Edge 14 or higher, Firefox 50 or higher, Internet Explorer 11 or higher, Safari 9 or higher.
- For administrators: Firefox 50 or higher.
- Minimum bandwidth for print buyers 4 Mbit/s downstream & 1 Mbit/s upstream. A faster connection is recommended for working with large documents.

Types of products
- Uploadable: the buyer supplies a file.
- Customizable: the buyer edits a template.
- Variable data: the buyer uploads an Excel spreadsheet to personalize documents.
- On demand: the product is printed upon purchase.
- From stock: the print or non-print product is delivered from the warehouse.
- Digital: the buyer downloads the purchased file.
- Kit: several products are bundled into a single offering.

File formats
- Print buyers can upload PDF, JPG, PNG and TIFF files.
- For creating customizable documents, a StoreFront Converter plugin can be used to adapt existing Adobe InDesign CC files. The plugin supports the use of TrueType and OpenType fonts. It is available for both Mac and Windows.

Languages
- For print buyers: Czech, Danish, Dutch, English (USA and UK), Faroese, Finnish, French, German, Japanese, Italian, Norwegian, Polish, Portuguese (Brazil and Portugal), Russian, Spanish and Swedish.
- For administrators: Czech, Dutch, English, Finnish, French, German, Italian, Polish, Spanish and Swedish.

Currencies
American dollar, Argentinian peso, Australian dollar, Brazilian real, British pound, Canadian dollar, Chilean peso, Colombian peso, Czech koruna, Danish krone, euro, Hungarian forint, Japanese yen, Malaysian ringgit, Mexican peso, New Zealand dollar, Norwegian krone, Peruvian Nuevo sol, Polish zloty, Romanian leu, Russian ruble, Singapore dollar, South African rand, Swedish krona, Swiss franc.

Payment methods
- Ingenico Payment Services (http://payment-services.ingenico.com)
- PayPal (http://www.paypal.com)
- Payment by bank transfer or check
- MercadoPago (http://www.mercadopago.com)

Shipment tracking
Tracking is supported for Canada Post, Chronopost, DHL, DHL Germany, Federal Express, Swiss Post, UPS, and USPS. Real-time shipping quote is supported for UPS.

More information on http://asanti-storefront.com

Partners

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elasticpath™

Adobe Creative Cloud

HTML 5

B Bootstrap

jQuery

Let's Encrypt

SSL SECURE

Id

Shipping & taxes

TaxCloud

CANADA POST **POSTES CANADA**

chronopost

DHL

FedEx Express

SWISS POST

UPS

UNITED STATES POSTAL SERVICE

StoreFront can be integrated with

Google Analytics

MailChimp

zendesk chat

olark

(Twitter)

... and many other web services.

Hosting

ISO 9001:2008 certified

ISO/IEC 27001:2013 certified

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